

**SHADING/ PILE REVERSAL:**

Shading/ Pile Reversal (also known as watermarking or pooling) sometimes occurs in cut pile carpets. This is not a manufacturing defect - it is rather a visual effect caused by the tips of the tufts reflecting light differently than the sides of the tufts. **Temporary pile reversal** can be caused, for example, by footprints or a vacuum cleaner. This is an aesthetic quality in the design, not a defect. When purchasing a carpet, ask the retailer if the style you prefer will show this condition.